

**PG DEPARTMENT OF BUSINESS ADMINISTRATION
(The MBA Programme)**



**CAREER PLANNING FOR
INDUSTRY READY MANAGERS**

30.08.2022



☎ 0866-6699243

KBN COLLEGE :: PG CENTRE (AUTONOMOUS)

(Sponsored by: S.K.P.V.V. Hindu High Schools Committee)

Kothapeta, Vijayawada – 520 001.

NAAC 'A' Grade
ISO 9001: 2015

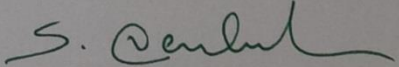
UGC-CPE
NIRF 92nd Rank (All India) (2017)

S.Venkatesh, MBA, M.Phil.,
DIRECTOR

Date: 29-08-2022

STUDENT NOTICE

All the MBA Final year students are informed to attend career guidance activity from alumni on “Career Planning for Industry Ready Managers” on 30.08.2022 at 9.30 AM at Room No. 207. The alumni are P.Arun Teja, BDA at BYJU’S, P.Naveen , Analyst at HCL, Ms.G.Sai Keerthana, ,OT at Focus Edumatic from MBA 2020 – 2022 batch.


DIRECTOR



INVITATION

ISO 9001-2015

NAAC 'A' GRADE in Cycle 3

K. B. N. COLLEGE (Autonomous)

(Sponsored by: S.K.P.V.V. Hindu High Schools Committee)
Kothapet, VIJAYAWADA -1.

A College with Potential for Excellence (CPE-UGC)

The PG Department of Business Administration & Placement and
Guidance Cell cordially invite your gracious presence to career guidance
activity on

“CAREER PLANNING FOR INDUSTRY READY MANAGERS”

Date & Time : Wednesday, 29th August 2022 at 9:30 a.m

Alumni

P.Arun Teja

BDA at **BYJU'S**

P.Naveen

Analyst at HCL,

Ms.G.Sai Keerthana,

OT at Focus Edumatic

ORGANIZED BY:
PG DEPARTMENT OF
BUSINESS ADMINISTRATION & PLACEMENT AND
GUIDANCE CELL
K.B.N COLLEGE – PG CENTRE

**PG DEPARTMENT OF BUSINESS ADMINISTRATION
(The MBA Programme)**

CAREER GUIDANCE ACTIVITY

CAREER PLANNING FOR INDUSTRY READY MANAGERS REPORT

CAREER GUIDANCE ACTIVITY is a platform for MBA students to interact with their alumni who are working in different industries at different designations. This programme is organised to build awareness about the current requirements and current trends that are prevailing. On 30.08.2022 the PG Department of Business Administration in collaboration with Placement and Guidance Cell has organised CAREER PLANNING FOR INDUSTRY READY MANAGERS for senior MBA students (Batch 2021 – 2023). The alumni from 2020 – 2022 batch are P.Arun Teja, BDA at BYJU'S, P.Naveen, Analyst at HCL, Ms. G.Sai Keerthana, OT at Focus Edumatic have interacted with the students. The alumni had shared the following points to the students during their interaction.

- The advantages that are prevailing at corporate world.
- The levels of MS Office knowledge that a student should acquire
- Promotion span for a fresher.
- Differences between finance jobs and marketing jobs.
- Challenges that arise at corporate

Objectives

- To build knowledge about corporate world
- To develop entrepreneurial skills among MBA students
- To motivate the students towards employment career.
- To bridge the gap between theory and practice
- To bridge the gap between entrepreneurship and employment
- To give insights required towards employment
- To provide information regarding certification courses required at job
- To create awareness among the students regarding the backoffice operations
- To provide awareness on marketing strategies at marketing job

Outcomes

After this program the students are in a position to

- To speak about corporate world
- Develop their resume building
- Know about job opportunities in HR, Marketing and finance
- Knowing how to succeed in interview
- Expectations of corporates

PHOTO GALLERY OF CAREER PLANNING FOR INDUSTRY READY MANAGERS



P.Arun Teja, BDA at BYJU'S, , Ms.G.Sai Keerthana, ,OT at Focus Edumatic of MBA 2020 – 2022 Batch interacting with MBA 2021 – 2023 batch



P.Naveen , Analyst at HCL, of MBA 2020 – 2022 Batch interacting with MBA 2021 – 2023 batch



P.Arun Teja, BDA at BYJU'S, P.Naveen , Analyst at HCL, of MBA 2020–2022 Batch interacting with MBA 2021 – 2023 batch